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## QATAR SHOWCASE

  
**THE BOX SEAT**<sup>®</sup>

[www.theboxseat.co](http://www.theboxseat.co)

Built as the central focus of Qatar's FIFA World Cup 2022 bid, the Showcase Stadium was designed to show the world that a harsh climate was no longer a barrier and would not stand in the way of Doha hosting the global sporting event.

The BOX Seat was chosen as the perfect solution to providing cool but ergonomic spectator seating. Ultimately the structure was an outstanding success and helped clinch the FIFA World Cup 2022 for Qatar.