

# TAKE YOUR SEATS

The **BOX Seat** offers convenience and versatility for temporary venues and events that require a quality solution.

In an age where the 'pop up' event has become so prevalent, **The BOX Seat** has emerged like a dream for planners and organisers required to coordinate temporary events that demand lightning-fast venue installations without compromising on quality.

With convenience and versatility at the very core of its design, The BOX Seat is the perfect solution not only for permanent venues, but also for seating structures that must appear virtually within the blink of an eye and disappear even faster, leaving no trace of the event in their wake.

The benefits of The BOX Seat are reaped even before the first hole is drilled on site. Its durable yet compact structure folds so tightly that the space required for storage is reduced and HGV movement lessened. At a juncture where sustainable and environmental concerns are at the forefront of the corporate and social conscience, this is of course a crucial advantage; reducing carbon emissions and manpower whilst curtailing the disruption associated with HGV activity on surrounding communities.

Once in the hands of the installer, the seats can be fitted quickly and with ease. The simple 'plug and play' system ensures the seats are ready to use in minimal time, with patented straps securing each seat to one single rail that adapts to any venue shape and seating configuration; and to both tiered and flat-floor constructions. Light-weight componentry and an elevated rail system safeguard the health and wellbeing of the installer and enhance the simplicity of the overall process.



[www.theboxseat.co](http://www.theboxseat.co)

*Seats are installed throughout the V8 Supercars season in Australia, across the Ipswich 400, Sydney 500, Bathurst 1000, Gold Coast 600 and, most recently, the Townsville 500 series races.*

## SEAT OF CHOICE

The versatility of **The BOX Seat** means it has been selected as the seat of choice for an endlessly varying range of temporary venues and events.

When the IOC awarded the **2012 Summer Olympics** to London back in 2005, what appealed to them was the city's commitment to forging a 'legacy' that would live on long after the close of the event.

The BOX Seat furnished the **Beach Volleyball** venue on Horse Guard's Parade in central London, which showcased one of the finest examples of temporary construction and environmental regeneration utilised throughout the Games. The area was transformed in a few short weeks into a venue of similar size to **Wimbledon's** Centre Court, with the remarkable touch of having the Prime Minister's Downing Street residence as its backdrop.

## INNOVATIVE DESIGN

The mission to construct a venue that demonstrated environmental innovation and could be fully relocated or recycled was meticulously accomplished.

And, once the Games had ended, the venue was quickly dismantled, the area returned to business as usual and all materials moved on for re-use elsewhere... in the case of The BOX seats, at the **Sochi 2014 Winter Olympics**.

On the other side of the world in Australia, 20,000 BOX seats are installed throughout the V8 Supercars season across the Ipswich 400, Sydney 500, Bathurst 1000, Gold Coast 600 and, most recently, the Townsville 500 series races. They are fitted, used, then quickly dismantled and packed up for re-use at the next venue. The durability and easy assembly/disassembly makes it the ideal solution for this type of scenario.

Other notable temporary BOX seat installations have included the Wentworth and Augusta PGA Golf Championships, the Edinburgh Military Tattoo, the Queen's Diamond Jubilee concert and the Australian Open.

Its clever design originated with ease of install and disassembly firmly in mind, and is focused on producing the most pleasing aesthetic possible... making The BOX Seat the perfect partner of any temporary venue construction. ■